

COMING EVENTS

**ANNUAL
PARTNERSHIP
PROGRAM
&
EVENT AGENDA**



ANNUAL PARTNERSHIP PROGRAM

ENJOY ALL YEAR ROUND VISIBILITY, EXTRA TICKETS TO EVENTS AND UP TO **30% DISCOUNT ON EVENT SPONSORING WITH THE ANNUAL PARTNERSHIP PROGRAM**

	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER
MEDIA DIGITAL VISIBILITY			
Partner sponsors banner on CCIFC front webpage	logo size 30%	logo size 20%	logo size 10%
Dedicated announcement on CCIFC newsletter	YES	YES	YES
Co-created publication on CCIFC social media : Facebook and Linkedin	6 per year	4 per year	2 per year
Logo on CCIFC staff signature	logo size 30%	logo size 20%	logo size 10%
Visibility on the CCIFC annual partner x-stand at every CCIFC event	YES	YES	YES
Logo on CCIFC newsletter	logo size 30%	logo size 20%	logo size 10%
CUSTOMIZED PACKAGE			
Tickets to CCIFC main event	French National day : 5 Gala dinner : 3	French National day : 3 Gala dinner : 2	French National day : 1 Gala dinner : 1
CCIFC Event sponsoring discount	30%	20%	10%
Yearly Contribution	4000	3000	2000

All prices are in USD excluding taxes

PICK THE EVENTS OR PUBLICATION ADAPTED TO YOUR TARGET(S)

THE CCIFC TEAM IS HERE TO **SUPPORT YOUR STRATEGY**

	Event details	Target	Location	Date	Deadline for joining as sponsor
POP-UP DE LA CCIFC FOR PROFIT SCHOOLS, SPORT BUSINESS, ENVIRONMENT	Monthly French business community gathering	French business community in Cambodia <i>60 participants/month</i>	Phnom Penh & Siem Reap	Every month	Every month
FRENCH MARKET	Sport and wellness market with many suprising activities	Khmer of all ages <i>2000 participants expected</i>	Phnom Penh	TBC	TBC
SOUSDEY FRANCE	Two Open House days at partner vendors venues during Khmer New Year	Khmer of all ages <i>1000 participants expected</i>	Siem Reap	April 17-18th 2021	April 9th 2021
ENERGY, CONSTRUCTION, INFRASTRUCTURE B2B FORUM IN ASEAN	Webinar on opportunities in the Energy, Infrastructure and Construction sector in ASEAN	Professionals from these sectors in ASEAN and France <i>300 participants expected</i>	Online	May 20th 2021	May 14th 2021
ENTREPRENDRE AU CAMBODGE GUIDE BOOK	« Doing business in Cambodia » guidebook publication	French entrepreneurs in Cambodia and France <i>1000 readers/year</i>	Cambodia	September 2021	June 31th 2021
GALA COCKTAIL 2021	Exclusive gala diner in a premium setting	300 VIP members of the business community and government representatives	Phnom Penh	November-December 2021	November 2021



POP-UP DE LA CCIFC

MONTHLY KEYNOTES AND
NETWORKING EVENINGS



TARGET

60+ french
professionals and
entrepreneurs
every month

Pop de la CCIFC are
**monthly french business
community gatherings** :
short session full of
practical information
and **networking**
opportunities

Every month a
different sector focus :
For profit schools (April
2021), sport business (May),
Environnement (June)... with
experts keynotes and
start-up pitches

POP-UP DE LA CCIFC

MONTHLY KEYNOTES AND
NETWORKING EVENINGS

SPONSORING PACKAGE

	OFFICIAL PARTNER (all CCIFC Pop-up in 2021)	MONTHLY PARTNER (1 event)
DIGITAL COMMUNICATION		
Digital event communication (event banners, newsletter, registration page)	YES	YES
Dedicated announcement on CCIFC social media : Facebook (6700 likes) and LinkedIn (300)	YES	
ON-SITE VISIBILITY		
X-stand or kakemono at entrance	3	1
Logo on powerpoint	YES	YES
Possibility to share communication materials to participants	YES	YES
TICKETS		
Tickets to networking cocktail	5 for each event	3
CONTRIBUTION		
Contribution for CCIFC members	2200	300
Contribution for non-members	2500	500

All prices are in USD excluding taxes

FRENCH MARKET

NOROMALL

DATE TO BE CONFIRMED



2019 FIGURES

8000+ VISITORS IN 1 DAY
50+ EXHIBITORS

80% KHMER OF ALL AGES
AND STUDENTS
20% FRENCH AND
INTERNATIONAL EXPATS

**Sport and
wellness** market with
many suprising
and new activites !

**Reach out to the Khmer
community** at
Chip Mong Noromall !

**Imagine your own
space** with almost no
limitations !

**Raise your corporate
Image** toward the Khmer
middle class for a day of
festivities.

FRENCH MARKET

NOROMALL

DATE TO BE CONFIRMED

SPONSORING PACKAGE

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	PARTNER
DIGITAL COMMUNICATION				
Logo size (on all material described below)	30% bigger	20% bigger	10% bigger	Normal size
Facebook event banner, CCIFC Facebook page banner (6700+ likes), newsletter (1000+ readers), ticket plateforme, CCIFC website article	YES	YES	YES	
Co-branded social media communication	3 posts on Fb/ln + 5 common banner posts	1 posts on Fb/ln + 5 common banner posts	5 common banner posts	5 common banner posts
Video shared on Fb and ln	YES	YES		
ON SITE VISIBILITY				
Logo on screens/backdrop	YES	YES	YES	YES
Logo on photobooth pictures	YES	YES		
Exclusivity (no competitor allowed to be sponsor)	YES	YES		
Logo on exhibitors event necklace	YES			
Space for a counter and sponsor communication tools (kakemono, flyers...)	YES			
Contribution for CCIFC members	4000	3000	2000	750
Contribution for non-members	4500	3300	2200	900

All prices are in USD excluding taxes

SOUSDEY FRANCE

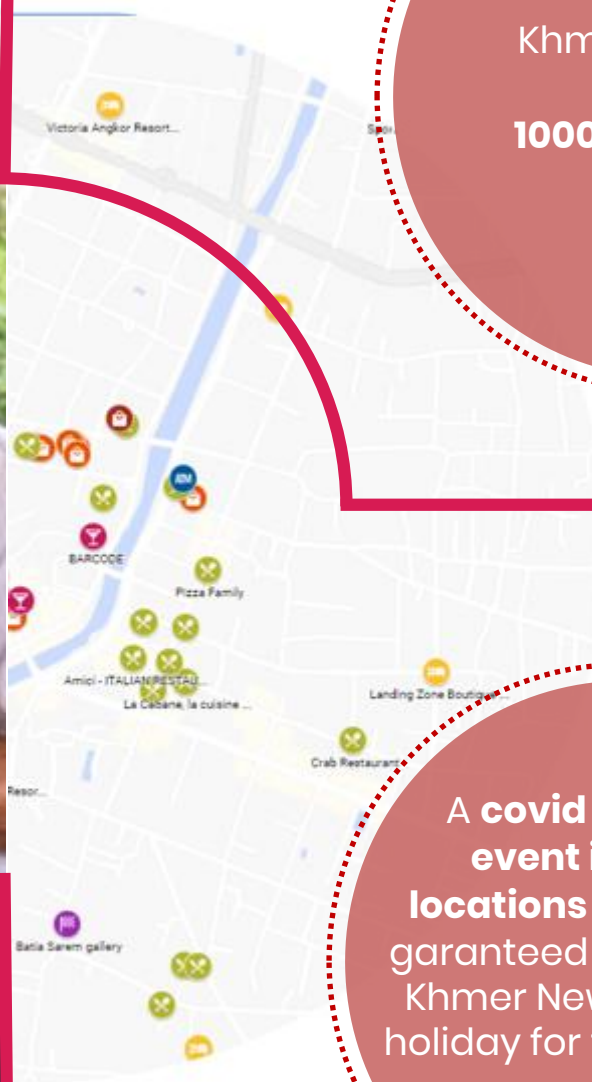
KHMER NEW YEAR – SIEM REAP
17-18 APRIL 2021



Two Open House Days

At partner vendors venues.

Many special activities scheduled : craft making, cooking classes, know-how exhibitions, Tuk Tuk tours



Targets

Khmer of all ages

1000 participants

A **covid compatible event in multiple locations in Siem Reap** :
guaranteed visibility during Khmer New Year, a busy holiday for the temple city

SPONSORING PACKAGE

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
COMMUNICATION			
Logo size	30% bigger	20% bigger	10% bigger
Invitation to the Press conference	YES	YES	YES
Logo on all digital visuals	YES	YES	YES
Logo on the programs	YES	YES	
Advertorial on your company and on social networks	YES	YES	
Logo on all printed visuals	YES		
Multi-logo for companies under on group of companies	YES		
TICKETS			
Invitation to the Oh la la Party	20	10	5
Contribution for CCIFC members	1000	500	300
Contribution for non-members	1200	650	400

All prices are in USD excluding taxes

ENERGY, CONSTRUCTION, INFRASTRUCTURE B2B FORUM IN ASEAN

WEBINAR – 20 MAY 2021



For over a year now, the COVID-19 pandemic has considerably restricted travel, cancel all meetings and any opportunity to network in several sectors of activities.

Following the success of the first virtual event « B2B Forum in ASEAN » jointly organized by the CCI France International Network, the French Chambers of Commerce in ASEAN will launch the second edition focused on Energy, Infrastructure and Construction.

This online forum is an excellent opportunity to reveal the sectors' evolution and attractiveness and its new market trends in order to detect your business opportunities.

Join as sponsor to give visibility to your company on a regional scale and host your own panel : more than 300 participants are expected to join !

CO-ORGANISED BY



ENERGY, CONSTRUCTION, INFRASTRUCTURE B2B FORUM IN ASEAN

WEBINAR – 20 MAY 2021

SPONSORING PACKAGE

	EXCLUSIVE PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
DIGITAL COMMUNICATION			
Logo on the dedicated event page	YES	YES	
Logo on regional online communication (website, mailing, social media)	First position + dedicated communication	Second position + dedicated communication	
BENEFITS			
Speaking opportunity	YES, keynote speech	YES, panel discussion	
Top place in participant list	YES	YES	YES
Company profile (possibility to add a link to access all company documents, banner and representatives profile)	YES	YES	YES
Free participant tickets (additional participant = 40 USD/person)	10	4	1
Sponsors acknowledgement	YES	YES	
Visibility on the platform 2 months after the event	YES	YES	
Contribution	4000	2000	300

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GUIDE ENTREPRENDRE AU CAMBODGE 2021-2022

ESTIMATED DATE OF PUBLICATION : SEPTEMBER 2021



Be the first company French entrepreneurs see when they are looking to start a business in Cambodia

The **only business guide** dedicated to helping French entrepreneurs starting a business in Cambodia

Circulation

Online : 1000 readers/year
Available for free on CCIFC website frontpage and French Embassy in Cambodia webpage

Print : 1000 copies delivered to CCIFC event participants and strategic venues : French embassy, French institute, Banks, advertisers venues...

ESTIMATED DATE OF PUBLICATION : SEPTEMBER 2021

ENJOY EXCLUSIVITY !*



HALF PAGE



Confirm your interest to Martin Brisson (directeur@ccifcambodge.org) **before June 31th 2021** to be featured in the Entreprendre au Cambodge business guide 2021 – 2022 !

GALA COCKTAIL

NOVEMBER-DECEMBER 2021

PREMIUM VENUE

300+ participants

Cambodian
government officials
and **VIP business**
representatives

Join one of Cambodia's
most **prestigious**
events (exclusive
setting and shows,
gastronomic cocktail
dinner...)

Make yourself visible to
Cambodia's elite in both
private and public sector
by supporting the CCIFC
prestige cocktail



GALA COCKTAIL

NOVEMBER–DECEMBER 2021

PREMIUM VENUE

SPONSORING PACKAGE

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	PARTNER
DIGITAL COMMUNICATION				
Logo size (on all material described below)	30% bigger	20% bigger	10% bigger	Normal size
Logo on Facebook event banner, CCIFC Facebook page banner, newsletter, ticket platform and CCIFC website article	YES	YES	YES	
Dedicated social media communication	3 posts on Fb/In + 5 common banner posts	1 posts on Fb/In + 5 common banner posts	5 common banner posts	5 common banner posts
Video shared on Fb and In	YES	YES		
ON SITE VISIBILITY				
Allowance to display corporate I-stand	6	2	2	1
Logo on screens	YES	YES	YES	YES
Logo on tickets and envelopes	YES	YES		
Exclusivity (no competitor allowed as sponsor)	YES	YES		
Space for a counter and sponsor communication tools (kakemono, flyers...)	YES			
OTHER BENEFITS				
Entry tickets to the gala cocktail	10	5	3	30% discount on ticket for company employees
Contribution for CCIFC members	4000	3000	2000	500
Contribution for CCIFC non-members	4500	3300	2200	600

All prices are in USD excluding taxes

CONTACT US

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