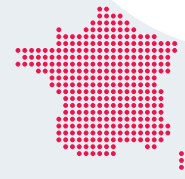# CCI FRANCE CAMBODGE

ANNUAL SPONSORSHIP 2018

ABOUT CCIFC

In 1998, eight entrepreneurs created the Franco-Cambodian Business Club to pool their resources and experiences. Two years later, with more than 50 members, the Club became the Chamber of Commerce and in 2002, it joined the Federation of Chambers of Commerce and Industry, a global network of 120 chambers in 90 countries.

In 2011, the Cambodia Chamber of Commerce and Industry (CCIFC) and its British (Britcham) and German (ADW) counterparts created the European Chamber of Commerce (EuroCham Cambodia).

CCI FRANCE CAMBODGE

OUR MISSIONS

➡ **PROMOTE BUSINESS AND INVESTMENT BETWEEN FRANCE AND CAMBODIA**

➡ **DEVELOP A NETWORK WITHIN THE EUROPEAN, FRENCH AND CAMBODIAN BUSINESS COMMUNITIES**

➡ **DEFEND THE INTERESTS OF THE FRENCH BUSINESS COMMUNITY WITH THE ROYAL GOVERNMENT OF CAMBODIA**

10 000
French people in Cambodia, including **+400 entrepreneurs**

140
members in 2017

19
new members in 2017

6 MOST REPRESENTATIVE SECTORS OF THE CCIFC

Finance, Bank, Insurance

Communication, Media

Consumer goods

Construction

Hospitality

Healthcare

OUR MAIN EVENTS

FRENCH WEEKS

CCI FRANCE CAMBODGE

Highlight French companies and promote the business know-how between the French community and Cambodia

🔍 WHY?

Show your sense of belonging to the French Community throughout three weeks and two different cities. Reach the French community, and also a large number of foreign tourists

📍 WHERE?

Siem Reap
Phnom Penh

👥 WHO?

Around 2000 people
Around 500 people

📅 WHEN?

7th to 10th March 2018
19th to 25th March 2018

BASTILLE DAY

Celebrate the French National Day with a charity event that consists of cocktails and a traditional French dinner prepared by the Good France Cambodia Committee

WHY?

Take part of one of the most popular French events in Cambodia. It is an incredible opportunity to reach the global French expat market and its main business partners

WHERE?

Koh Pich, Diamond Island Phnom Penh

WHO?

Around 1300 French Cambodian and international people

WHEN?

The 13th of July 2018

CCI FRANCE CAMBODGE

GALA DINNER

CCI FRANCE CAMBODGE

Celebrate a unique event with a Gastronomic dinner and prestige performances

WHY?

Write down your name in one of Phnom Penh's most prestigious events. Raise your corporate image and make yourself visible to Cambodia's elite in supporting this refined Gala Dinner with a French Touch

WHERE?

Our prestigious host is to be confirmed

WHO?

Between 350 and 400 people, members of the Cambodian Royal Government and international business representatives

WHEN?

4th trimester 2018

SPONSORSHIP PACKAGES

CCI FRANCE CAMBODGE

Our Sponsorship Packages are for businesses that want to expose their brand to CCIFC network. It allows you to stay in front of Cambodia's business and government leaders through our most important events. We are happy to customize Partnership packages to your needs.

	PLATINUM	GOLD	SILVER	PARTNERSHIP
DIGITAL EVENT COMMUNICATION	Logo in **large size** in all communication materials	Logo in **medium size** in all communication materials	Logo in **small size** in all communication materials	Logo in **small size** in some communication materials
PRINT EVENT COMMUNICATION	Logo in **large size** in all communication materials	Logo in **medium size** in all communication materials	Logo in **small size** in all communication materials	
ON-SITE SIGNAGE	Logo in **large size** in all communication materials	Logo in **medium size** in all communication materials	Logo in **small size** in all communication materials	Logo in **small size** in some communication materials
OFFERED TICKETS TO ATTEND THE EVENT	✓ ✓ ✓	✓ ✓	✓	
ON-SITE APPEARANCE (STAND, …)	✓ ✓ ✓	✓ ✓	✓	To be determined
OTHER PRIVILEGES	✓			
FRENCH WEEKS	3,500 $	2,500 $	1,500 $	500 $
NATIONAL DAY	5,000 $	3,000 $	2,000 $	500 $
GALA DINNER	5,500 $	3,500 $	2,500 $	
THE BIGGEST EVENTS (GALA, BASTILLE DAY, FRENCH WEEKS)	12,000 $	7,500 $	5,000 $	

OUR OTHER EVENTS

With our other events organized throughout the year reach key stakeholders, business leaders and professional, both locals and foreigners. Bring your brand a high visibility with an **exclusive sponsorship** for each event.

NETWORKING

From 100 to 270 participants

EXCLUSIVE SPONSORSHIP 750 $

EXCLUSIVE SPONSORSHIP 500 $

ROUND TABLE & BREAKFAST TALK

From 50 to 150 participants

CCI FRANCE CAMBODGE

CONTACT :

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